

Retail



CUSTOMER SERVICE AND SALES

The retail industry is vast and complex, spanning everything from small mom-and-pop stores to multinational corporations. Despite this, most retailers deal with similar legal issues, no matter their size. Brooks Pierce has clients in small businesses and clients in big box megastores, all who have the same goal – to provide excellent products and customer service.

Our services include:

Real estate – we assist retailers with real estate acquisitions, development and financing. We also counsel clients on zoning laws and environmental concerns.

Employment – our attorneys provide advice on employee policies, benefits, and discrimination issues.

Privacy– the retail industry is frequently the target of phishing or point of sale data breach issues. We work with retail clients to establish adequate privacy policies and procedures.

Entity formation – we advise clients through the process of starting new businesses, from structuring the entity and ownership to trademarking to advertising.