


Reid Phillips and Sue Young Published in Business North Carolina

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Brooks Pierce partners Reid Phillips and Sue Young were recently published in *Business North Carolina's* annual Law Journal. The article, titled "Is it time for your company to hire in-house counsel?" outlines factors companies should weigh when determining if the time is right to bring legal services in house. Some of those factors include how many employees the company has, whether the company is developing a significant amount of intellectual property and if the company is in a regulated industry.

In the article, Phillips and Young also outline the process to follow when hiring in-house counsel, including using a credentialed legal search firm. They also address some of the significant mistakes companies make when first hiring an in-house attorney such as setting unrealistic expectations and not investing enough time to help them understand the business.

"The right in-house counsel can provide a number of advantages over outside counsel," wrote Phillips and Young. "The most important of which are that in-house counsel, by being closer and more involved, can know your business better and therefore can respond more quickly and more efficiently to your everyday legal needs."

The full article is available online [here](#).