

## Governmental Relations & Public Policy



### UNDERSTANDING HOW THINGS WORK

No matter your industry, your business is significantly impacted by increasing regulation and legislative changes. Often, having the understanding of which policy making or regulatory agency controls what type of regulation is crucial to your success. Brooks Pierce's team of skilled and respected lobbyists includes both attorneys and public policy professionals – many of whom have served in federal, state or local governments. They understand how governmental agencies work, and help clients seek appropriate solutions from agencies and lawmakers.

**Advocating for a variety of industries.** Our team lobbies for clients in a range of different industries, such as:

Health care

Banking and financial services

Telecommunications

Broadcasting and media

Energy

Technology

Environmental agencies

**Strategic service.** Our professionals perform a multitude of different services as part of a cohesive strategy designed to achieve our client's desired outcomes. Those services include:

Designing and implementing legislative strategies

Drafting of legislation and amendments

Preparation of letters, white papers, fact sheets, and other written communications to government officials and interested parties

Conducting legal and legislative research

Appearing before government authorities, boards, and commissions

Monitoring legislative activities and reporting those activities to clients

Working with the executive branch and regulatory agencies to secure support on various issues

**Representation on every level.** We work with all levels of government to accomplish our client's objectives.

Federal: we work with a number of executive branch agencies, members of Congress and the Federal Communications Commission.

State: we work with the Governor and cabinet agencies, executive branch agencies (including the Treasurer, the Commissioner of Insurance and the Attorney General), members of the NC General Assembly, and regulatory agencies like the Banking Commission and the Utilities Commission.

Local: we work with county managers and commissioners, city managers, mayors and city councils.

[How can we help you interact with your elected officials or regulators?](#)

## PRACTICING PUBLIC POLICY ADVISORS

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