

Marcus Trathen

Partner



CONTACT INFO

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OFFICE

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A trusted advisor, Marcus Trathen focuses his practice in the fields of communications law, utilities regulation, mass media, the Internet, intellectual property, and legislative representation.



PRACTICE AREAS

Administrative and Regulatory
Governmental Relations & Public
Policy
Intellectual Property
Media and Publishing
Privacy
Telecommunications
Utilities

INDUSTRIES

Advertising
Film & Television
Media, Publishing, & Communications
Technology
Telecom
Utilities

EDUCATION

University of North Carolina at Chapel
Hill
J.D., 1990, with honors; Senior Staff
Member (1989-90) and Staff Member
(1988-89), *North Carolina
Journal of International Law
and Commercial Regulation*
University of North Carolina at Chapel
Hill
B.A., 1987, with highest honors and
highest distinction; Phi Beta Kappa

BAR & COURT ADMISSIONS

North Carolina
US Court of Appeals
4th Circuit
D.C. Circuit
US District Court - North Carolina
Middle District
Eastern District

MY PRACTICE

MEDIA, COMMUNICATIONS AND TECHNOLOGY

Marcus counsels clients on a wide range of issues, including telecommunications regulation, media and the First Amendment, Internet law and regulation, and broadcast licensing and regulation.

INTELLECTUAL PROPERTY

Marcus advises businesses on complex matters related to intellectual property licensing.

UTILITIES REGULATION

Marcus has extensive experience representing clients before the North Carolina Utilities Commission.

HONORS

Selected by his peers for inclusion in [*The Best Lawyers in America*](#)© in First Amendment Law (2008-2018)

COMMUNITY INVOLVEMENT

Member, Advisory Board for International and Area Studies, University of North Carolina at Chapel Hill (2001-05)

Chairman, Class of 1938 Endowment Committee, University of North Carolina at Chapel Hill (1995-2004)

Member, [Federal Communications Bar Association](#)

Member, [American Bar Association](#)

Member, [North Carolina Bar Association](#)

PUBLICATIONS & MEDIA

Co-Author, Survey of North Carolina Privacy and Related Claims Against the Media, Libel Defense Resource Center, 1997-present

[University of North Carolina at Chapel Hill Law School](#), Festival of Legal Learning, Recent Developments in Internet, Privacy, and Business Communications Law, February 2006, February 2007, February 2008, February 2009, February 2010

[University of North Carolina at Chapel Hill Law School](#), Festival of Legal Learning, Recent Developments in Internet and Telecommunications Law, February 2003, February 2004, and February 2005

Author, Reporter's Privilege Compendium: A Guide to State and Federal Law Concerning News Media Subpoenas, June 2002, The Reporter's Committee for Freedom of the Press

[The University of North Carolina at Chapel Hill School of Journalism and Mass Communications](#), Electronic News Academy, "Libel and Privacy Review for Reporters and Editors," June 2003

The Internet and E-Commerce, "Regulatory Convergence: The Regulatory Treatment of Internet Services and Applications," August 2000

[North Carolina Library Association](#) Annual Meeting, "Intellectual Freedom in Cyberspace: the Good, the Bad, the Ugly," September, 1999

[Greensboro Bar Association Foundation](#), Greensboro Public Library Foundation Continuing Legal Education Program, "Terrorism, Identity Theft, the Internet, and Libraries," January 2006

What Businesses Should Know About the 2018 North Carolina Legislative Session, June 29, 2018

North Carolina Legislative Update, June 22, 2018, June 22, 2018

North Carolina Legislative Update, June 15, 2018, June 15, 2018

North Carolina Legislative Update, June 8, 2018, June 8, 2018

North Carolina Legislative Update, June 1, 2018, June 1, 2018

North Carolina Legislative Update, May 25, 2018, May 25, 2018

North Carolina Legislative Update, May 21, 2018, May 21, 2018

North Carolina Legislative Update, May 11, 2018, May 11, 2018

North Carolina Legislative Update, October 20, 2017, October 20, 2017

North Carolina Legislative Update, October 6, 2017, October 6, 2017

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SPEAKING ENGAGEMENTS

Brooks Pierce Attorneys Participate in 18th Annual Festival of Legal Learning, February 1, 2008