

Reid L. Phillips

Partner



CONTACT INFO

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OFFICE

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An experienced trial and appellate attorney, Reid Phillips represents large companies and business owners in complex business disputes, including professional malpractice claims, defense of class action lawsuits, and defense of serious personal injury and death claims.



PRACTICE AREAS

Litigation

- › Class Action
- › Complex Business Litigation
- › Federal Litigation
- › IP Litigation
- › North Carolina Business Court
- › Professional Liability Litigation

INDUSTRIES

Accounting & Professional Services
Banking, Investment & Financial
Services
Manufacturing
Retail
Telecom
Trade Organizations
Transportation

EDUCATION

University of Texas School of Law
J.D., 1977, with honors
University of North Carolina at Chapel
Hill
B.A., 1974, with honors; Order of the
Golden Fleece; Order of the Holy Grail

BAR & COURT ADMISSIONS

North Carolina
US Supreme Court
US Court of Appeals
4th Circuit
5th Circuit

MY PRACTICE

COMPLEX BUSINESS AND CORPORATE LITIGATION

Reid represents businesses and business owners before federal and state courts in complex litigation involving contracts, securities, antitrust, unfair competition, copyright and trademark infringement, and non-compete agreements. His recent experience includes the successful defense of shareholder, customer and employee class action lawsuits in retail, banking and manufacturing businesses.

PROFESSIONAL LIABILITY LITIGATION

Reid has experience representing legal and accounting professionals in professional liability litigation.

CORPORATE, BANKING, SECURITIES AND ANTITRUST LITIGATION

Reid represents banks, business owners and investors in state and federal court litigation and arbitration related to banking, securities and antitrust issues. He has consistently been recognized by top industry publications, including [*The Best Lawyers in America*](#)[®] and [*Benchmark Litigation*](#), for his litigation success in these areas.

WRONGFUL DEATH AND PRODUCTS LIABILITY DEFENSE

Reid defends railroads and product manufacturers before state and federal courts in wrongful death, serious personal injury and products liability claims.

LAW FIRM MANAGEMENT

As managing partner of Brooks Pierce, Reid is responsible for the strategic leadership and overall management of the firm.

HONORS

Fellow, [American College of Trial Lawyers](#) (2003-present)

Winner of the Denise E. Maleska Leadership Service Award, Leadership Greensboro (2018)

Winner of the Distinguished Service Award, Greensboro Bar Association (2018)

Listed in *North Carolina Lawyers Weekly's* "Leaders in the Law" (2017)

Selected by his peers for inclusion in [The Best Lawyers in America](#)® in Commercial Litigation, Banking & Finance Litigation, and Intellectual Property Litigation (1999-2019); Greensboro "Lawyer of the Year" in Banking & Finance Litigation (2015, 2017, 2019)

Recognized in [North Carolina Super Lawyers](#) (Thomson Reuters) in Business Litigation (2006-2018); Top 100 (2008-2010, 2013-2015, 2018)

Recognized in [Super Lawyers Business Edition](#) for Business Litigation (2015)

Recognized by his peers for inclusion in *Business North Carolina's* "[Legal Elite](#)" in Litigation (2006, 2012-2015)

Recognized by [Chambers USA: America's Leading Lawyers for Business](#) for Litigation: General Commercial (2008-2018)

Recognized by [Benchmark Litigation](#) as a "Local Litigation Star" in Antitrust, General Commercial, Intellectual Property, Product Liability and Securities Law (2016-2018)

COMMUNITY INVOLVEMENT

Chair, [Community Foundation of Greater Greensboro](#) (2015-2017)

Chair, War Memorial Commission ([Greensboro Coliseum Complex](#)) (2014 – 2015)

Chair, [LeBauer Park](#) Steering Committee (2013 – 2016)

Member, [North Carolina Board of Law Examiners](#) (2011-2013)

Chair, Greensboro Metropolitan YMCA (2005-07)

Member, Board of Directors, [Weatherspoon Art Museum Association](#) (2009 – 2015)

Master, Joseph Branch Inn of Court

Member, [National Association of Railroad Trial Counsel](#)

Chair, Strategic Planning and Emerging Trends Committee, [North Carolina Bar Association](#) (2006-2008)

Director, [Greensboro Bar Association](#) (1992-93, 2004-06)

President, [Green Hill Center for North Carolina Art](#) (1997-98)

PUBLICATIONS & MEDIA

Presenter, "Civil Motions - Law Update and Practice Pointers," CLE presentation, American College of Trial Lawyers NC Chapter meeting, Charleston, SC, March 2018

Presenter, "Discovery Limits: Protective Orders and Motions in Limine," CLE for Legal Aid attorneys, Greensboro, NC, November 2017

Reid Phillips and Sue Young Published in Business North Carolina, September 10, 2018

Is It Time For Your Company to Hire In-House Counsel?, September 4, 2018

Reid Phillips Quoted by North Carolina Lawyers Weekly, July 11, 2018

Three Brooks Pierce Attorneys Named to the North Carolina Lawyers Weekly Hall of Fame, June 27, 2018

Reid Phillips Receives Greensboro Bar Association Distinguished Service Award, April 25, 2018

Brooks Pierce Managing Partner Published in News & Record, January 16, 2018

Reid Phillips Awarded 2018 Denise E. Maleska Leadership Service Award, January 12, 2018

Brooks Pierce Managing Partner Recognized as 2017 North Carolina Leader in the Law, July 31, 2017

Brooks Pierce Attorneys, Practice Areas Earn Top Rankings from Chambers USA, May 26, 2017

Reid Phillips Pens Column for Greensboro News & Record, January 6, 2017

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SPEAKING ENGAGEMENTS

Reid Phillips to Present On Firm Evolution at Geneva Group International Conference , September 14, 2018

Brooks Pierce Attorneys Present "Hands-on History of Voting Rights in 20th Century North Carolina", February 16, 2015

Twenty Brooks Pierce Attorneys to Speak at the 2015 Festival of Legal Learning, February 10, 2015

Reid Phillips Presents on Ethical Issues Associated with Dodd-Frank's Whistleblower Provisions, October 14, 2011