

# Justin N. Outling

Partner



#### CONTACT INFO

t: 336.232.4685  
f: 336.232.9085  
joutling@brookspierce.com

#### OFFICE

230 North Elm Street  
2000 Renaissance Plaza  
Greensboro, NC 27401

Justin Outling focuses his practice on business litigation and white-collar criminal defense. He helps businesses and professionals in a variety of industries, and has successfully brought and defended lawsuits in a wide range of matters. Justin also serves as the firm's Director of Diversity & Inclusion.

## MY PRACTICE

### BUSINESS LITIGATION

Justin has successfully defended clients in a wide range of matters, including breach of contract, unfair competition and trade practices, fraud, shareholder disputes, and commercial financing.

Prior to joining Brooks Pierce, Justin practiced law at Cleary Gottlieb Steen & Hamilton, LLP in New York City, where he represented financial institutions and multi-national corporations in securities and other complex litigation, as well as in criminal and regulatory matters.

#### PRACTICE AREAS

Health Care  
Litigation  
› Complex Business Litigation  
White Collar Defense and  
Investigations

#### INDUSTRIES

Accounting & Professional Services  
Banking, Investment & Financial  
Services  
Education  
Health Care  
Insurance

#### EDUCATION

Duke University  
J.D., 2008; Editor, *Journal of  
Gender Law & Policy*  
University of North Carolina at  
Greensboro  
B.A., 2005, *cum laude*, Attorney  
General, Student Excellence Award;  
Outstanding Political Science Student  
Award, 2005

#### CLERKSHIP

Law clerk to Judge William L. Osteen,  
Jr., U.S. District Court for the Middle  
District of North Carolina, 2008-2009

#### BAR & COURT ADMISSIONS

New York  
North Carolina  
US Court of Appeals  
4th Circuit  
US District Court - North Carolina  
Western District  
Middle District  
Eastern District

## WHITE-COLLAR CRIMINAL DEFENSE AND ENFORCEMENT

Justin's experience includes representing companies in governmental inquiries and investigations, involving hedge funds with exposure to the Bernard Madoff fraud, "repo" trading of securities, insider trading, and possible criminal liability arising from a mining accident that resulted in the deaths of over a dozen people.

## HEALTH CARE

Justin represents health care organizations on a variety of issues. His experience includes representing a hospital in breach of contract action involving a joint venture for an ambulatory surgical center.

## DIRECTOR OF DIVERSITY & INCLUSION

Continuing his work with the firm's established Diversity & Inclusion Committee, Justin is responsible for originating, leading and supervising all of Brooks Pierce's diversity and inclusion efforts.

## HONORS

Selected for *Benchmark Litigation's* "Under 40 Hot List" (2020)

University of North Carolina at Greensboro (UNCG) Alumni Award for Professional Achievement (2019)

North Carolina Bar Association (NCBA) Citizen Lawyer Award (2019)

Selected for *Black Business Ink Magazine's* "40 Under 40 Most Influential African Americans in the Piedmont" (2019)

Selected by his peers for inclusion in *Business North Carolina's* "[Legal Elite](#)" in Litigation (2021) and in the Young Guns category (2018)

Listed on *Greensboro News & Record's* Top 20 People of Influence in Greensboro (2017)

*Triad Business Journal*, "40 Under 40" Award (2016)

Guilford County Association of Black Lawyers, Outstanding Young Lawyer Award (2016)

Pro Bono Publico Award, Legal Aid Society of New York (for outstanding representation of domestic workers in human trafficking civil suit for unpaid wages)

## COMMUNITY INVOLVEMENT

Board of Directors, Carolina State Bank (2019-present)

Co-Chair (2018-present), Member (2013-present), Board of Visitors, [University of North Carolina at Greensboro](#)

Board of Directors, Elsewhere (living art museum) (2016-2018)

Board of Directors, Hospice Foundation of Greater Greensboro (2016-2019)

Board of Directors, Greensboro Downtown Parks, Inc. (2016-present)

Greensboro City Council, District Three (2015-present)

Board of Trustees, Triad Stage (2015-2018)

Piedmont Triad Water Authority (2015-2016)

Member, Greensboro Fun Fourth Festival Advisory Board (2015-2016)  
Council Member, Antitrust & Complex Business Disputes Law Section, [North Carolina Bar Association](#) (2014-2015)  
Chairman, [Minimum Housing Standards Commission](#), City of Greensboro (2014-2015)  
Council Member, Action Greensboro [synerG](#) (Co-chair, Professional & Leadership Development Committee) (2014-2015)  
Member, Steering Committee, [Community Foundation of Greater Greensboro](#), Future Fund (2014-2015)  
Board of Directors, [UNCG Alumni Association](#) (2013-2015) (Chairman of Legislative Advocacy Committee, 2014-2015)  
Member, [Greensboro Bar Association](#) (2013-present)  
Member, Chief Justice Joseph Branch Inn of Court (2013-2016)

## PUBLICATIONS & MEDIA

Speaker, Shabbat Starts Here, Temple Emanuel, Greensboro, NC, March 8, 2019  
Speaker, Arch MI Black Professionals Employee Resource Group Black History Month Event, Greensboro, NC, February 7, 2019  
Panelist, Leadership Greensboro's Economic Development Day Panel, Greensboro, NC, January 15, 2019  
Speaker, Young Professional Educators Academy Welcome Reception, Greensboro, NC, January 10, 2019  
Keynote Speaker, UNCG Commencement, December 7, 2018  
Speaker, "Making Greensboro," Greensboro Bar Association Luncheon, November 15, 2018  
Moderator, "Lifting As We Climb: Inclusion & Diversity," UNC-Greensboro, November 8, 2018  
Speaker, PLANIT GSO kick-off event, October 5, 2018  
Panelist, "Minority Enterprise Development Week Legal Panel," MED Week, September 26, 2018.  
Panelist, Affordable Housing Panel, First Bank Financial Education series, Greensboro, NC, June 2018  
"Recent Developments in Insider Trading Law," presentation with David Smyth at the UNC School of Law Festival of Legal Learning, February 8, 2013  
Brooks Pierce Partner Named Firm's First Director of Diversity & Inclusion, August 20, 2020  
Justin Outling Receives Alumni Award from UNCG, October 2, 2019  
Brooks Pierce Partner Quoted in Law360 Article on E-Scooter Legal Issues, September 24, 2019  
Brooks Pierce Partner Discusses Law with WFDD's Radio Camp, August 6, 2019  
Brooks Pierce Partner Receives North Carolina Bar Association's Citizen Lawyer Award, April 16, 2019  
Justin Outling Appointed to the Carolina State Bank Board of Directors, March 14, 2019  
Justin Outling to Serve as UNC-Greensboro Commencement Speaker, November 26, 2018  
Brooks Pierce Attorney Appointed Co-Chair of UNC-Greensboro Board of Visitors, August 13, 2018

Justin Outling Named a Partner at Brooks Pierce, December 11, 2017

Brooks Pierce Attorney Spoke on WUNC's "The State of Things", November 20, 2017

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Position:

Partner and Director of Diversity & Inclusion

#### SPEAKING ENGAGEMENTS

Justin Outling Speaks at Temple Emanuel, March 18, 2019

Justin Outling to Speak at Black History Month Event, January 31, 2019

Justin Outling Participates in Economic Development Panel, January 28, 2019

Justin Outling Speaks at 2019 Young Professional Educators Academy Welcome Reception, January 23, 2019