

## Brooks Pierce Attorney Featured in Brainstorming Women Video

June 26, 2017

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Jessi Thaller-Moran, an attorney at Brooks Pierce, recently spoke with certified divorce financial analyst Jessica Garcia from Brainstorming Women on some of the legal planning involved when starting a business, including consulting the right professionals, accounting for liability and common mistakes to avoid.

In the video posted on YouTube, Thaller-Moran reviewed some of the differences between a corporation and a limited liability company and the benefits and challenges of both. She also stressed the importance of staying ahead when it comes to succession plans and exit strategies. For these, and many other reasons, Thaller-Moran stressed the importance of consulting with legal professionals throughout the life of the business.

“One mistake we see people making is forming a limited liability company and then using that as sort of their personal checking account,” said Thaller-Moran. “The risk you run there is you’re not treating your separate legal entity like it’s really separate, you’re treating it like basically an extension of yourself and that can put you in jeopardy later on.”

You can watch the whole video [here](#).