

# Will Quick Speaks on General Data Protection Regulation and Data Privacy

December 4, 2018



Brooks Pierce attorney Will Quick presented on the General Data Protection Regulation (GDPR) and data privacy at the Triangle Marketing Club in Raleigh on Nov. 27.

In the presentation, Quick discussed lessons learned since the GDPR became enforceable six months ago. The presentation included a recap of recent guidance from the European Data Protection Board on territorial scope, with a particular focus on how the GDPR affects marketers. Quick also provided a general overview of privacy considerations for the marketing industry.

Quick works with clients of all sizes to craft comprehensive privacy programs that fit the unique needs of their business. He also works with clients to implement appropriate response measures and provide the required notices in the event that a data breach occurs.