

Media and Publishing



PIONEERS IN CONTENT AND COMMUNICATIONS COUNSEL

The face of communications and media is changing more rapidly than ever, due to technological advances, changes in regulation, and cultural shifts. Brooks Pierce communications attorneys have been nationally recognized as leading voices in the field of media law for 40 years. We've gained that success by remaining on the forefront of an ever-evolving industry.

Our practice represents broadcasting, media, and publishing companies of all sizes, including:

Radio and television broadcasting companies

Cable television companies

Newspapers and Magazines

Wire services

Internet companies

Networks

Publishing companies

Software companies

Trade associations

Ensuring compliance with the FCC. Our team of attorneys works with radio and television companies across the country to remain compliant with FCC regulations. We counsel clients nationally on matters related to on

Programming (children's, closed captioning)
Online public file maintenance and reporting
Indecency standards
Ownership reporting
Political advertising restrictions
Contests and sponsorships

Corporate transactions. We are among the media industry's most trusted advisers when it comes to corporate transactions, such as:

Retransmission consent agreements
Mergers and acquisitions
Cable franchising
Network affiliation agreements
Sales and purchases of stations, papers or companies
Stock purchase agreements

Public Policy. Our communications attorneys have years of experience representing broadcasting companies and trade associations before state and federal administrative boards, legislators, rulemaking proceedings, and Congressional committees. We have drafted legislation and regulation impacting the media industry, and inform and advise our clients on remaining compliant with changing regulation.

Further, our attorneys regularly advise media and technology clients on issues such as:

Advertising and trade regulations
Cable franchise agreements
Cable, satellite, web-streaming, and satellite carriage of television signals
Copyright and intellectual property
Digital television
Equal employment opportunity and EEOC matters
Federal and state political broadcasting rules
Indecency standards and regulations
Libel and slander
Licensing agreements
Lottery and contest regulations
Low-power FM radio
Marketing program compliance
Media ownership
Network affiliation agreements
Non-competition agreements, antitrust, and unfair trade practices
OSHA and FCC radiation regulations

Privacy, wiretapping, freedom of information issues

Re-transmission agreements

Siting of broadcast towers

Syndicated program exclusivity

Telemarketing, open meetings and public records laws

Television/radio regulation and deregulation

Tower leasing agreements

Trade secret agreements

Trademarks and service marks

UAS/Drone use

Unfair competition

We represent dozens of public and privately held broadcast, cable television, newspaper and publishing, telephone, and technology companies and organizations. Our clients have included some of the nation's most prominent media and technology companies. A list of our firm's media clients is available upon request.

Our attorneys have taught classes, authored books, and led nationwide seminars on the intricacies of media law. Many of our clients, from locally owned, small family companies to multi-million dollar national corporations, have retained us for years because of our extensive experience and continued success.

[How can our communications attorneys help you?](#)