

Brooks Pierce Government Relations and Policy Advisor Chris McClure Ranked Among Most Influential Lobbyists

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Chris McClure, a government relations and policy advisor in the Raleigh office of Brooks Pierce, was recently ranked in the top 4 percent of the Most Influential Lobbyists registered in the North Carolina General Assembly's 2013 legislative session. The state has 742 registered lobbyists.

The [N.C. Center for Public Policy Research](#) (NCCPPR) issued the rankings, which were determined by a survey of legislators, fellow lobbyists and state capital news respondents. The NCCPPR is an independent, nonpartisan, nonprofit organization dedicated to the goals of a better-informed public and a more effective, accountable and responsive state government.

McClure was recognized for his representation of a variety of clients, including United Health Care, Cisco Systems Inc., North Carolina Technology Association, North Carolina Press Association, Recycling Association of North Carolina, Tesla Motors Inc., and Village of Bald Head Island.

"Chris McClure is a knowledgeable and effective advocate. He understands how to provide useful information to state leaders and they value his judgment and counsel," said Ed Turlington, a partner with Brooks Pierce and the head of the firm's government affairs group.

An experienced communications, lobbying and campaign professional, McClure represents organizations in the communications, manufacturing and medical sectors before the N.C. General Assembly. He has held numerous leadership positions in campaigns and politics, and has served as the Executive Director of the North Carolina Republican Party and Communications and Government Affairs Coordinator for the N.C. Technology Association.