

## Technology Allows Accessibility

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Most Saturday mornings will find Arty Bolick and his three daughters making their way through the local farmers market, picking out the meats and produce the self-taught cook will use to prepare the meals the family will enjoy throughout the weekend. Arty likens what he does for fun in the kitchen to how he approaches his work. “A successful meal is a lot like law practice,” he explains. “You start with a vision, then develop a strategy and a process for achieving that outcome. You plan your steps, gather your ingredients or resources, and establish a time frame for what has to happen when. If you follow your plan or recipe correctly and use your ingredients to your best advantage, most often, the meal or the case will turn out as you had hoped.”

In the spring and summer, Arty makes it a point to put in quality time with the girls in the family’s vegetable garden. “This is probably a pretty small window of time when they will love working in the garden with me like they do now,” he predicts.

Describing himself as an “occasional cyclist,” Arty finds time to take to his bike, either with the girls on the country roads around their home, or on longer rides where exercise is the objective. Saturday afternoons in the fall are reserved for University of North Carolina Tar Heel football games. Arty and his wife, a professor in the UNC-Chapel Hill School of Education, rarely miss a home game.

But if Arty’s appreciation for traditional pursuits like cooking, growing vegetables and college football lead you to believe he’s behind the curve when it comes to leading edge technology and connectivity, think again.

Arty, @HABolickII, uses Twitter to send clients, colleagues and other construction law contacts a steady stream of articles about everything from indemnification clauses to subconsultant contracts. “With my iPad, I send an article with one touch,” he says.

Every document for each of Arty’s matters is stored electronically in a secure, virtual file cabinet he can access from anywhere he can connect to the Internet. “My entire practice goes with me wherever I travel,” Arty explains.

“Construction law requires a lot of road time—working at job sites and meeting clients who expect their attorney to come to them. But even though I’m away from my office a good bit, I’m never in a position where I can’t access a document or file. And I don’t have to haul three loaded file boxes to every meeting.”

But don’t mistake Arty for a gadget-obsessed techno junkie. “Clients don’t think of me as a ‘techie,’ they think of me as accessible,” he says. “Law is a business that should be driven by talent and service, not by location or proximity.”