

Brooks Pierce to Host American Bar Association Intellectual Property Roundtable

July 1, 2015



Brooks Pierce attorneys David Sar and Darrell Fruth will host an American Bar Association Intellectual Property roundtable discussion at the firm's Raleigh office on Thursday, July 9, from noon to 1:30 p.m.

The roundtable, titled "TTAB and Litigation Strategy After *B&B Hardware v. Hargis Industries*," will discuss how the ruling on *B&B Hardware v. Hargis Industries* is expected to impact strategy in Trademark Trial and Appeal Board (TTAB) proceedings. In the case, the Supreme Court ruled "a court should give preclusive effect to TTAB decisions if the ordinary elements of issue preclusion are met." Sar and Fruth, along with other top industry leaders, will share insight on the implications of this ruling and how trademark litigators can minimize the likelihood that issue preclusion will unexpectedly apply in future disputes.

A partner in the Greensboro office of Brooks Pierce, Sar represents clients in commercial disputes and matters pertaining to technology and intellectual property. He litigates and handles business transactions involving trademarks, patents, copyrights, trade secrets and technology.

Fruth works with companies in a wide variety of industries to protect, license, assert and defend all types of intellectual property. He is based in the firm's Raleigh office.

To register for the event, email Laura Hudson ludson@brookspierce.com, or call Brooks Pierce's Raleigh office at 919.839.0300.