

Spainhour and Hartzell Present to Triad's Largest PR Association

March 10, 2015



Stephen Hartzell and Elizabeth Spainhour presented "The Online Legal PR Playlist: Greatest Hits" to the [Tar Heel Chapter of the Public Relations Society of America](#) on March 10, 2015. The fast-paced and entertaining session, which featured its own Spotify playlist, examined the top legal concerns PR professionals face, including fair use of copyrighted images, data privacy, and online reputation management, and shared insight on digital marketing legal implications and best practices.

PRSA Tar Heel Chapter is the Piedmont Triad's premier public relations professional association. They are an affiliate of the [Public Relations Society of America](#), the largest organization for public relations professionals.